

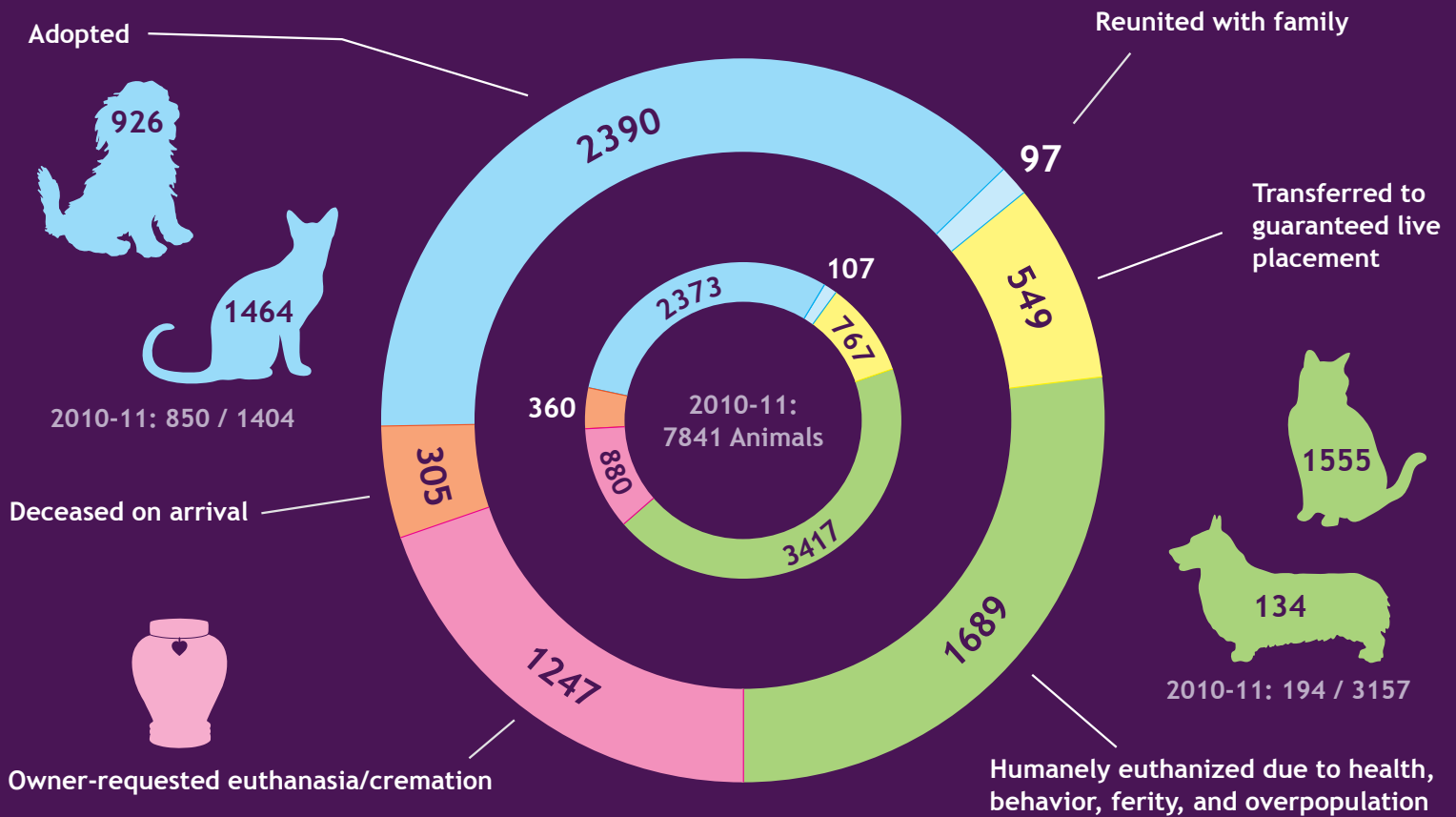
# Willamette Humane Society

## 2011-2012 ANNUAL REPORT

### SHELTERING AND MEDICAL CARE

Total Animals Received: 6289

Upon arrival, animals receive an initial health and behavior evaluation that includes vaccinations and microchip scans. Animals in the adoption pool also receive expanded health care, special diets, or behavior modification as needed.



At Willamette Humane Society, we prevent the overpopulation of pets, work to keep animals in their homes, and save the lives of homeless animals with our adoption services. We offer medical and behavioral assistance to enhance each animal's adoptability, and there are no time limits on their length of stay in the adoption program.

### 63% OVERALL SAVE RATE

2010-11: 48%

Willamette Humane Society is proud to be a vital component of this community providing compassionate services to pets and people. We are a local, independent, nonprofit organization receiving more than 95% of our financial support from individuals and 40% of our labor from volunteers in our community. With this generosity we assisted approximately one in five households in the Salem/Keizer area last year through our sheltering, adoption, end of life services, spay/neuter services, canine training, humane education, and animal care support programs.



# Willamette Humane Society

## 2011-2012 PROGRAM ACCOMPLISHMENTS

### SPAY AND NEUTER SERVICES

4961 Sterilized Animals

2010-11: 5108

Willamette Humane Society Spay & Neuter Clinic not only conducts sterilization surgeries but also dental cleanings, amputations, growth removals, etc. on shelter pets to enhance adoptability.

The public finds great value in our donor-subsidized sterilization fees to reduce the cat overpopulation. **Over 84% of our customers have no prior relationship with a veterinarian.**



### HUMANE EDUCATION

7706 Youth Reached

2010-11: 10,349



Kind Kid Lessons

2010-11: 7753



Camp Paw Paw

2010-11: 132



Birthday Parties

2010-11: 36



Shelter Tours

2010-11: 1711

Our Marion-Polk County youth education program promotes humane treatment of animals and pet-child safety. Students learn valuable lessons about personal safety, proper pet care, and compassion for animals.

### BEHAVIOR AND TRAINING

674 Families Served

2010-11: 713

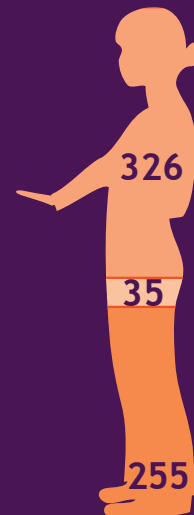
Our canine training curriculum included basic and advanced training, puppy training, trick and agility classes, play-groups, and individual consultations with our certified dog trainer.

Our camp programs for middle school students teach dog training skills, responsible pet care and humane treatment of animals.

Holiday Camp  
New Program

Jr. Trainer Campers

2010-11: 48



Class Graduates

2010-11: 338

Private Consultations

2010-11: 36

Behavior Helpline  
Solutions

2010-11: 291

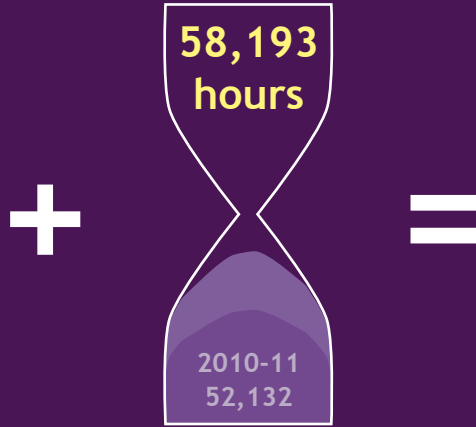
# Willamette Humane Society

## 2011-2012 PROGRAM ACCOMPLISHMENTS

### VOLUNTEERS

737 Volunteers

2010-11: 789



28 Full-Time Employees

2010-11: 25

Volunteers nearly double our manpower and leverage financial donations.

Volunteers provide animals with compassionate care, foster homes and training; clean kennels; assist with adoptions, office work and retail locations; staff outreach events; provide grounds maintenance; and offer high level professional in-kind services.

### FOOD ASSISTANCE

12,684 lbs / 1814 Animals Fed

2010-11: 24,464 / 4244

Donated pet food is funneled to struggling families through community food banks and via our own Animeals Program (a partnership with Meals on Wheels), which marked its 7th year of operation.



1083 Cats

2010-11: 2556



731 Dogs

2010-11: 1688



1 bowl = 50 pets

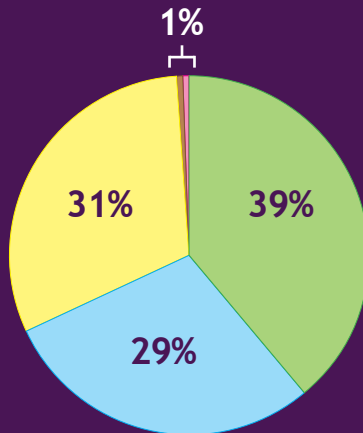
# Willamette Humane Society

## 2011-2012 FINANCIAL STATEMENT

July 1, 2011 - June 30, 2012

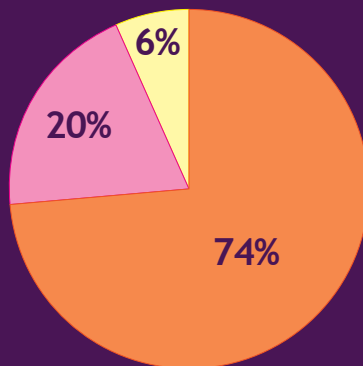
### REVENUE

More than 95% of our revenue comes from individuals. We are not a chapter or an affiliate of any regional or national humane organization. We rely entirely on donor support and fees to provide compassionate services to pets and people.



■ Bequests	\$1,192,506
■ Fundraising	893,557
■ Shelter Service Fees	941,176
■ Animal Service Contracts	16,896
■ Investment and Other Income	14,229
<b>TOTAL REVENUE</b>	<b>\$3,058,364</b>

### EXPENSES



■ Animal Programs	\$1,658,685
■ Fundraising*	449,037
■ Management and General	144,610
<b>TOTAL EXPENSES</b>	<b>\$2,252,332</b>

\*Fundraising expenses include the cost of operating our two thrift stores.

**Bequests:** planned giving and estates.

**Fundraising:** monetary donations, in-kind donations, special events, corporate support, foundation grants, thrift stores revenue.

**Shelter Service Fees:** adoption and surrender fees, Davenport's Den retail store profits, cremation and euthanasia fees, spay/neuter clinic fees.

**Animal Services Contracts:** services provided to Marion and Polk counties.

**Investments and Other Income:** interest, dividends, gains and loans.

### FINANCIAL POSITION

Cash & Investments	\$2,198,892
Property & Equipment	1,991,822
Other Assets	32,486
<b>TOTAL</b>	<b>\$4,223,200</b>
Current Liabilities	\$86,353
Unrestricted Assets	3,609,317
Restricted Assets	527,530
<b>TOTAL</b>	<b>\$4,223,200</b>

The complete audited financial statements and report are available by calling 503-585-5900 x304 or via email at [development@whs4pets.org](mailto:development@whs4pets.org).

### INDEPENDENT CHARITIES SEAL OF EXCELLENCE

WHS is proud to receive the Independent Charities Seal of Excellence. The Seal is awarded to members of Independent Charities of America and Local Independent Charities of America that have, upon rigorous review, been able to certify, document and demonstrate that they meet the highest standards of public accountability, program effectiveness and cost effectiveness.



# HUMANE LEGACY SOCIETY

Those who have chosen to remember us in their wills or other long-term financial plans are members of our Humane Legacy Society. WHS deeply appreciates the following gifts received in 2011-12 from these visionaries. If you are interested in learning more about charitable giving options, visit [www.whs4pets.org/donate](http://www.whs4pets.org/donate), or call the development department at (503) 585-5900, ext. 305. \* Final distribution made this fiscal year.

Virginia Beckett\*  
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Vernon A. & E. Jean Bradshaw\*  
Jeanne & William Brown\*  
James J. Brunette\*

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## Willamette Humane Society gratefully acknowledges the following donors for their monetary contributions made in the '11-'12 fiscal year (July 1, 2011 – June 30, 2012):

### \$10,000 & Above

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